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CIM CONCRETE INDUSTRY MANAGEMENT

2020 Auction

2020 CIM Auction at the World of Concrete®

WORLD OF CONCRETE®

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CONCRETE INDUSTRY MANAGEMENT

2020 Auction

Donate to the 2020 CIM Auction at the World of Concrete®

The Concrete Industry Management (CIM) program will host the annual CIM Auction at the World of Concrete® on Wednesday, February 5, 2020 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Last year, the signature items were ready mix concrete trucks and mixers donated by Mack Trucks, Beck Industrial, Kenworth and Con-Tech Manufacturing and a laser screed donated by Somero Enterprises. Other items included in the live and silent auctions included cement, admixtures, concrete saws, drills, vibrators, scaffolding, safety equipment, screeds, fiber transport systems, dust collectors, NDT equipment, decorative concrete tools, water meters, pumps, generators, training sessions, reference books, advertisements, computers, computer modeling software, sports memorabilia, world class sports travel packages, and vacation travel packages.

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CIM Auction:

Concrete Facts

What is the CIM Program?

In early 1995, the concrete industry began efforts to create the first (and only) four-year degree program in Concrete Industry Management (CIM). The CIM Program is designed to combat the anticipated shortage of skilled managers needed to support the expected growth in the concrete industry. The program teaches students the skills and techniques needed to excel in all segments of the concrete and concrete construction industries. CIM also offers a unique Executive Master of Business Administration (MBA) degree in CIM. The program is designed to expand the industry-academic partnership by bringing CIM to the business world through an Executive-type MBA.

What is the CIM Auction?

The CIM Auction consists of a live and silent auction, hosted by the CIM National Steering Committee (NSC), concrete industry-related items, as well as other items, will be auctioned off to the highest bidder.

Who does the auction benefit?

All proceeds from the auction will benefit the efforts of the CIM NSC ain support of the CIM Programs at Middle Tennessee State University, New Jersey Institute of Technology, California State University – Chico, and Texas State University. Long-term, the CIM Auction will provide on-going support for the operation of world-class academic programs in CIM, as well as leverage government funds for research and educational initiatives that will benefit the entire concrete industry.

When and where will the auction be held?

The auctions are scheduled for Wednesday, February 5, 2020. The silent auction is at 11 a.m. to 12:45 p.m., and the live auction starts at 1 p.m. The auctions will be held at World of Concrete® at the Las Vegas Convention Center, North Hall Room N262.

Why should I get involved?

The success of the auction, as well as the CIM Program as a whole, depends on the time and commitment of the entire industry. Investing in the CIM Program is an opportunity for the entire concrete industry to unite in an effort that will provide long-lasting benefits while increasing the professionalism and image of the industry. Each and every segment of the concrete industry, from sales management and marketing to manufacturing and production, will benefit from skilled professionals entering the workforce. For more information, contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or 404-456-6867.

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Dear Concrete Industry Colleague,

With a continuing strong construction economy, the concrete industry needs to build its workforce to take on increased workloads. Fortunately, the industry already has a resource to tap into new talent with industry-specific knowledge. Concrete Industry Management (CIM) is a first-of-its-kind four-year college degree program that ensures a continuous stream of graduates well-versed in all aspects of the concrete industry and an understanding of how business succeeds.

With more than 1,300 graduates and approximately 500 students currently enrolled, this unique program, is available at four universities strategically placed across the United States. New Jersey Institute of Technology, Texas State University and California State University, Chico all offer BS degrees in CIM. Middle Tennessee State University offers a CIM Executive MBA program as well as a four CIM degree. The CIM program equips graduates with practical business and hands-on experience so they can, upon graduation, make an immediate impact throughout the concrete industry. To learn more about CIM, visit our website at www.concretedegree.com.

The major source of funding for the CIM program is the annual auction at World of Concrete. Over the past twelve years, the auction has raised more than $8 million. Last year, the concrete industry generously donated more than 200 items through both the silent and live auctions, raising nearly $1.2 million in gross revenue for the CIM program. Among the auction items donated were two ready mix concrete trucks and mixers, tons of cement, admixtures, electronics, software, tools, pumps, power screeds, generators and much more. There were numerous all-inclusive vacation packages to San Francisco, Napa Valley, Washington, D.C. and New York City to name just a few. Major sporting event packages included the Rose Bowl, Kentucky Derby, Indianapolis 500, The Masters and many more. It is not an overstatement to say there was literally something for everyone.

The 2020 CIM Auction will be held on Wednesday, Feb. 5 during the 2020 World of Concrete at the Las Vegas Convention Center and we need your help. The NSC auction committee has begun to solicit donations for the 2020 Auction. If you have donated to the auction in the past, we hope you are able to do so again this year. The auction committee has designed our most ambitious marketing and advertising campaign ever to highlight the many great items available and to recognize the many donors whose generosity makes it all possible. The sooner we receive your donation form, the sooner we will be able to recognize your organization in all the advertising and promotion materials. If you have not donated previously to the auction, we ask that you consider doing so this year. By donating, not only will your organization receive significant exposure, but you will be advancing the concrete industry by helping support this vital industry initiative.

Please give this request serious consideration. We will be contacting you soon to ask you to join with your fellow members of the concrete industry by donating to the 2020 CIM Auction, and in so doing help to advance the concrete industry by degrees.

Sincerely,

Ben Robuck

Ben Robuck
CIM Auction Chairman

CONCRETE INDUSTRY MANAGEMENT
National Steering Committee

DONATION FORM

2020 CIM AUCTION

Donor Information (please print or type)

Organization	
Name, Title	
Address	
City, State, Zip	
Phone	
E-Mail	
Website	

Donation Information

Item (max 40 characters)	
Short Description (max 130 characters)	
Detailed description of your product, service, trip or other item. **Include model number if applicable**. Include high-resolution company logo and item image - .jpg format)	
Estimated Value	
Shipping/delivery to winning bidder included in donation?	__ YES __ NO __ OTHER/COMMENTS (provide detail below) _____
Date item must be claimed/used (if any)	

Are you exhibiting at the 2020 World of Concrete? Yes____ No____ If yes, booth #: _____

Who should winning bidders contact to claim/use your donated item (if different from donor contact above)?

Name: _____Phone: _____ E-Mail: _____

I would like to make a cash donation in the amount of: $_____

Please e-mail complete donation form, high-resolution company logo and product .jpg image to:
CIM NSC Secretary Nicole Maher at nmaher@nrmca.org. Call Nicole at 301-325-4156 with any questions.
For more information on the 2020 CIM Auction, visit www.ConcreteDegree.com.