

THE CONCRETE INDUSTRY MANAGEMENT PROGRAM 2017-2018

A YEAR IN NUMBERS

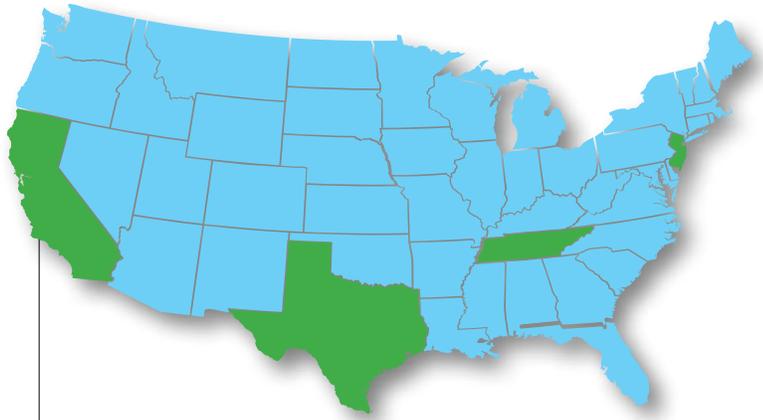
Enrollment/Student information

440

Total number of students enrolled in CIM programs

Number of graduates

sixty-nine



1,183

Total number of graduates since the program's inception in 1996

eighty-six Number of students who completed internships



Auction information

RECORD-BREAKING AUCTION!

More than **\$1.1 million** in gross revenue raised at annual auction at World of Concrete

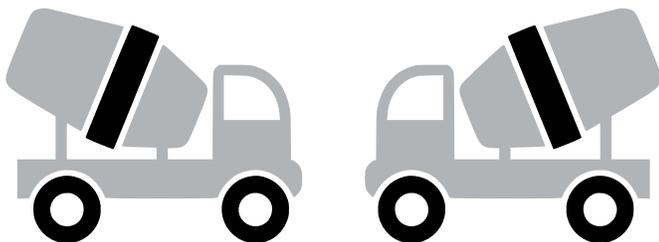
National Steering Committee

six committees



Education Marketing Finance Long-Range Planning Membership Auction

TWO MIXER TRUCKS GENEROUSLY DONATED BY:



\$601
THOUSAND

Amount distributed to CIM program universities



8 new members for the 2018-19 cohort

www.concretedegree.com

"Advancing the Industry by Degrees."



WHAT THE CIM PROGRAM OFFERS

- A solid, well-rounded business management education within a specific industry, but with the professional tools necessary for any field
- Opportunities in an industry that provides diverse career opportunities
- Career prospects in an industry that is hungry for well-educated and enthusiastic people to be its future leaders

INTERNSHIPS PROVIDE REAL LIFE EXPERIENCE

In today's competitive job market, internships have become an essential step for college students on the path to a professional career. By giving students an inside glimpse into

their chosen industry, CIM internships help to prepare them for the business challenges and demands of entry-level jobs.

"The CIM students participating in the internship program are able to gain valuable hands-on experience and exposure, while learning more about the concrete industry."

Eugene Martineau,
Executive Director of the
CIM National Steering
Committee

What is different about the CIM internship program is that its participants are engaged in tasks well beyond the typical intern realm of filing and making copies. Students fill a wide range of roles, from working directly in the field on new construction and repair projects, to testing new technologies and inspecting concrete mixes in the lab, to sales and project management.

THE IMPORTANT ROLE OF THE CIM PATRONS

The concrete industry looks to the CIM program to develop its future leaders. To increase enrollment, the industry is committed to the program and its graduates by offering scholarships each

year. The CIM Patrons play a major role in helping support and advance the CIM program by helping provide concrete professionals, association leaders and industry consultants who work with CIM program directors and school administrators to ensure CIM graduates are fully prepared for a career in the concrete industry.

EXECUTIVE MBA IN CIM

The CIM Executive MBA degree program is designed to expand the industry/academic partnership by bringing CIM to the business world through a customized Executive-type MBA. This rigorous, highly interactive degree program thrives on diversity of cultures with mutual benefit to participants and sponsoring companies. Its major themes are globalization, leadership, strategy and execution.

www.concretedegree.com

FOUR CIM PROGRAM UNIVERSITIES



California State University, Chico
Office of Admissions
400 West First Street
Chico, CA 95929-0722
530-898-6322
800-542-4426
Email: info@csuchico.edu
www.csuchico.edu



Middle Tennessee State University
1302 East Main Street
Murfreesboro, TN 37132
In-state: 800-331-MTSU
Out-of-state: 800-433-MTSU
Email: admissions@mtsu.edu
www.mtsucim.com



New Jersey Institute of Technology
Office of University Admissions
East Building – Room 100
University Heights
Newark, NJ 07102
973-596-3300
800-925-NJIT
Email: admissions@njit.edu
www.njit.edu



Texas State University
Office of Undergraduate Admissions
429 N. Guadalupe
San Marcos, TX 78666
512-245-2364
Email: admissions@txstate.edu
www.txstate.edu

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