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**FOR IMMEDIATE RELEASE**

For more information, contact:

Brian Gallagher, CIM Marketing Committee Chair  
[bgallagher@onealinc.com](mailto:bgallagher@onealinc.com) or 864.298.2037

**CONTRACTOR-FOCUSED ITEMS AVAILABLE AT 2018 CIM AUCTION  
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 18, 2018) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of contractor-focused items have been donated for their annual auction at World of Concrete. The auction is scheduled for Wednesday, Jan. 24 in the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. PST in the North Hall Room N263 and the live auction begins at 1 p.m. PST next door in North Hal Room N262.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM auction ever,” said Mike Philipps, CIM Auction Chairman. “In addition to the two concrete mixer trucks donated by Mack Trucks, Inc. and McNeilus Company and Con-Tech Manufacturing and Kenworth, we have a variety of items targeted specifically for contractors.”

This year’s CIM auction also offers bucket list sports and vacation packages including: NFL, MLB, NBA, NHL and NASCAR tickets; the Kentucky Derby, Monterey Bay package; New York City, Los Angeles, Chicago, Dallas, San Diego and Nashville travel packages; college football tickets, quail hunts and much more!

While the list of items continues to grow, as of Jan. 17, the contractor-focused auction items include:

**Allen Engineering Corp.** - Poly drum concrete mixer

**American Society of Concrete Contractors** - Concrete Executive Leadership Forum registration

**Arisfor, LLC** - Arisfor® multi-surface waterproofer

**Bee Access Products** - "Lifeline Products" package

**Blastrac N.A. Inc.** - One week rental of 1-10 DSGI Shotblaster and BDC66 dust collector

**Butterfield Color, Inc.** - Stamping tools: Hadley Creek Shale

**Calculated Industries** - ConcreteCalc Pro concrete calculators

**Calculated Industries** - ACCUMASTER moisture meters

**Caterpillar Inc. and Caterpillar Dealers** - Skid steer rental

**Caterpillar Inc. and Caterpillar Dealers** - Excavator rental

**d.p. dorfmueller co. inc.** - Three print reading for concrete online courses and books

**Diamatic USA** - \$2,500 Diamatic Dollars voucher

**Diamatic USA** - \$5,000 voucher toward Silex VELOX trowel polishing machine

**Doosan Portable Power** - BXR-60H reversible plate compactor

**Equipment Lock Company (The)** - Anti-theft locks

**Giatec Scientific Inc.** - One year license to Smart Concrete app

**Hilti, Inc.** - SF 6H-A22 cordless hammer drill/driver, SID 4-A22 cordless impact driver and WSR 22-A cordless reciprocating saw set

**Hi-Tech Systems/Progressive Fastening Systems** - PE-85 M.I. moisture insensitive flexible control joint filler with soaper and shaver tools and materials

**Hi-Tech Systems/Progressive Fastening Systems** - PE-85 M.I. moisture insensitive flexible control joint filler with battery tool and extra static mixing nozzles

**Hi-Tech Systems/Progressive Fastening Systems** - PE-85 M.I. moisture insensitive flexible control joint filler with 8-inch shaver and static mixing nozzles

**Hi-Tech Systems/Progressive Fastening Systems** - Spall TX3 pre-polish filler with trowel

**Hi-Tech Systems/Progressive Fastening Systems** - Spall RX and hand tool

**Honeywell Industrial Safety** - Boots and fall protection harnesses

**Husqvarna Construction Products** - Power cutter with blades

**ISKCO, Ltd** - Two Handy-Vib internal concrete vibrators

**MEVA Formwork Systems Inc.** - Imperial Formwork rental

**Miller Fall Protection** - RA20-50/50FTU Kit with reusable roof anchors, harness and 50-foot rope lifeline

**Milspec Industries** - Wire and cable products

**Multiquip Inc.** - Whiteman HHNG5 ride-on trowel

**Northrock Ind., Inc.** - Concrete vibrator

**Oztec Industries, Inc.** - Oztec BP-50a backpack vibrator, Oztec 2" RubberHead (HR188OZ) and Oztec 10-inch flexible shaft (FS10OZ)

**Ritz Safety** - \$5,000 in products from Ritz Safety

**Robert Bosch Tool Company** - 14 gallon dust extractor

**Robert Bosch Tool Company** - Bosch PB360C PowerBox 360

**Sky Climber LLC** - Sky Stage Ultra

**Somero Enterprises, Inc.** - Somero SP-16 placing system

**Stanley Black & Decker** - Five sets of Dewalt tools. Each set includes – DCB1800M3T1- 1800 watt portable power station and parallel battery charger kit

**Sunbelt Rentals** - Equipment rental certificates

**Tools & Accessories Corp.** - Contractor and industrial supplies - Bosch PB360C PowerBox 360

**Trimble** - Tekla Structures construction modeling software. 12-month subscription

**Volvo** - 2016 Brand new Volvo mini excavator model EC25D with bucket

**Wagman Metal Products Inc.** - Concrete polishing system walk behind

**West Chester Protective Gear** - Grain leather work gloves

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). All items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during

the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 380 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).