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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
ANNOUNCES PROFESSIONAL AND BUCKET LIST ITEMS FOR 2018
AUCTION**

(Las Vegas, Nev. – Jan. 19, 2018) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of professional and bucket list items have been donated for their annual auction at World of Concrete. The auction is scheduled for Wednesday, Jan. 24 in the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. PST in the North Hall Room N263 and the live auction begins at 1 p.m. PST next door in North Hal Room N262.

“We have some tremendous sports and travel packages in the CIM auction this year,” said Mike Philipps, Chairman of the CIM Auction Committee, “These items offer the opportunity for some once-in-a-lifetime travel while supporting a great cause at the same time.”

This year’s CIM auction offers bucket list sports and vacation packages including: NFL, MLB, NBA, NHL and NASCAR tickets; the Kentucky Derby, Monterey Bay package; New York City, Los Angeles, Chicago, Dallas, San Diego and Nashville travel packages; college football tickets, quail hunts and much more!

While the list continues to grow, as of Jan. 17, items include:

Allen-Villere Partners - New Orleans stay and quail hunt for three hunters

Anderson Concrete - Golf at Muirfield Village, Dublin, OH

AOE - Social media audit

Baker Concrete Construction, Inc. - Kentucky Derby package for two

Bay Area Friends of CIM/California State University CIM Patrons - Escape to Seascapes and experience beautiful Monterey Bay

Bradford Renaissance Portraits - Exclusive family portrait

Buzzi Unicem USA - University of Tennessee football tickets

California State University CIM Patrons - Chico experience package for four

Capital Genealogy - Two hours of genealogical research

CEMEX - Florida Gators football tickets

CEMEX - Sports weekend package for four in Los Angeles

Central Concrete Supply Co, a U.S. Concrete Co. - San Francisco travel package for two

Conco Companies - Napa Valley weekend

Concrete Supply Company - Outdoor sportsman's package

ConcreteCareers.com - Deeply discounted placement fee

Doosan-Bobcat – Remote-control Bobcat T190 toys

Doug and Kelly Guerrero - "Final Game at the Stick" print and miniature helmet signed by Dwight Clark

Doug and Kelly Guerrero - Pair of pen and ink limited prints by concrete industry artist Bill Gearhart

Dunn Investment Company - Quail hunting at Circle M Plantation in Mississippi

Erie Strayer Company - Lenovo Ideapad 15.6-inch laptop

Fastenal - Signed diecast car with hat and racing flag

FiberForce by ABC Polymer - Bandon Dunes Golf

Frank Kozeliski Consulting Engineer - Concrete bowl

Frank Kozeliski Consulting Engineer - Concrete mason jar

Frank Kozeliski Consulting Engineer - Concrete business cards

Frank Kozeliski Consulting Engineer - Concrete coasters

General Motors Fleet - NASCAR O'Reilly Auto Parts 500 tickets

Holliday Rock - Los Angeles Lakers tickets

Housby - \$1,500 gift certificate to Golf Galaxy

John Deere Construction and Forestry Division - XUV825M gator with upgrades

Las Animas Concrete - Seascape beach resort condo

Lehigh Hanson, Inc. - San Francisco Giants tickets

Martin Concrete Construction, Inc. - iPad Pro

Martin Marietta Materials - Dallas Cowboys tickets

Matt Childs of Grapevine Wine Tours - Two gift certificates to Grapevine Wine tours

Miles Sand and Gravel - Sailgating at University of Washington Pac 12 Champion Husky game and weekend in Seattle

MTSU CIM Patrons - Houseboat rental

MTSU CIM Patrons - Nashville experience package for two

National Precast Concrete Association - The Precast Show registration and hotel

National Precast Concrete Association Foundation - Certificate to Tequila of the Month club

NJIT Northeast CIM Patrons - New York City weekend for two

Ozinga Bros., Inc. - Sports weekend for four in Chicago

Portland Cement Association - Hotel del Coronado two-night stay

Ready Mix USA - University of Alabama football tickets

Ritchie Bros. and IronPlanet: Best Together - Wine country getaway for two

Rogers Group Inc. - Hog hunting in Tennessee mountains for two

Rush Enterprises, Inc. - Dallas Cowboys tickets

Sandler Training - Two one-Day sales or sales management training programs for up to 25 people

Seaglass Fine Art Photography, a Thomas Fallon Company - Fine art print

Shane Xu - Freshwater pearl necklace

Silvi Group Companies, Inc. - Wine from Larry Silvi's personal collection

Stego Industries LLC - Anaheim Ducks hockey tickets

Stoneway Concrete - Mariners tickets

Superior Concrete Materials, Inc. A U.S. Concrete Company - Explore Your Nation's Capital travel package

Texas State CIM Patrons - San Antonio Spurs tickets plus travel

Thomas Fallon Photography - Photography session

United Rentals, Inc. - PGA Tour FedEx Cup Championship for two

U.S. Concrete – Redi-Mix Concrete - Dallas Sports for four

U.S. Concrete – NYC Division - Unforgettable weekend in New York City

VCNA Prairie LLC - Chicago Blackhawk tickets

Vulcan Materials - Washington Redskins tickets

Webcor - Sailing San Francisco Bay

Wirtgen America, Inc. - Welcome to Nashville "Home of Country Music" package

Woodland Tilt-Up - Miami Dolphins football tickets

World of Concrete - \$500 Marriott gift certificate

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). All items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a

partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 380 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.