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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
ANNOUNCES BUCKET LIST ITEMS FOR 2017 AUCTION**

(Las Vegas, Nev. – Jan. 4, 2017) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following bucket list items available for their annual auction at the World of Concrete. The auction is scheduled for Wednesday, Jan. 18 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction is held from 11 a.m. to 12:45 p.m. PST and the live auction begins at 1 p.m. PST.

“We have some tremendous sports and travel packages in the CIM auction this year,” said Mike Philipps, Chairman of the CIM Auction Committee, “These items offer the opportunity for some once-in-a-lifetime travel while supporting a great cause at the same time.”

This year’s CIM auction offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; NFL tickets; Indianapolis 500; NBA and NHL; The Kentucky Derby, San Francisco Bay sailing package; Los Angeles, Chicago, Dallas and Nashville travel packages, college football tickets; quail hunts and much, more!

As of Jan. 3, the following companies have donated these big ticket sports and travel items for the auction:

Quail hunt package in New Orleans by Allen-Villere Partners

Austin, Texas Getaway for Two by American Concrete Pavement Association

Golf package at Muirfield Village in Dublin, Ohio by Anderson Concrete

Golf for three at the Atlanta Country Club by Argos North America

Kentucky Derby package for two by Baker Concrete Construction, Inc.

Sail aboard a 70-foot yacht through Monterey Bay National Marine Sanctuary by Bay Area Friends of CIM/California State University CIM Patrons

Los Angeles sports weekend for four by CEMEX

Four Florida Gators football tickets vs. Texas A & M on Oct. 14, 2017 by CEMEX

San Francisco travel package for four by Central Concrete Supply Co., a U.S. Concrete Co.

2018 Rose Bowl package by Charles Pankow Builders, Ltd. Airfare allowance provided by Ash Grove Cement

Napa Valley weekend by Conco Companies. Airfare allowance provided by Ash Grove Cement

Outdoor sportsman's package by Concrete Supply Co.

Quail hunting for four hunters at Circle M Plantation by Dunn Investment Co.

Dover Nationwide Xfinity race tickets for June 3, 2017 by Fastenal

Tickets to Los Angeles Lakers vs. Clippers on March 21, 2017 by Holliday Rock

2017 Grammy Awards package for two by Iron Planet. Includes travel allowance provided by the CIM National Steering Committee

Indianapolis Colts football tickets for the 2017 - 2018 season by Irving Materials, Inc.

Three night stay in Seascape Beach Resort condo in Aptos, CA by Las Animas Concrete

San Francisco Giants weekend package by Lehigh Hanson, Inc.

Luxury suite tickets to a Dallas Cowboys football game for the 2017 season by Martin Marietta Materials

Grapevine Wine Tour package in Dallas, Texas by Matt Childs of Grapevine Wine Tours

Week-long houseboat rental (\$3,000 voucher) by MTSU CIM Patrons

Nashville experience package for two by MTSU CIM Patrons

New York City dinner/hotel package for two on Feb. 22 by NJIT CIM Patrons

Chicago sports weekend for four on April 1-2, 2017 by Ozinga Bros., Inc. and Lafarge Holcim

Indianapolis 500 race package for two on May 26 - 29, 2017 by PACCAR

Carolina Panthers single game tickets for the 2017 NFL season by Power Curbers, Inc.

University of Alabama vs. Ole Miss. football tickets for Sept. 30, 2017 by Ready Mix USA

Six premiere suite tickets to a Dallas Cowboys football game by Rush Enterprises, Inc.

Tickets to Nashville Predators home game by SEFA Group

2017 Masters Golf tournament package on April 8 – 9 by Sika Corporation

Anaheim Ducks vs. Boston Bruins hockey tickets in Anaheim, CA by Stego Industries, LLC

Four baseball tickets behind home plate to Seattle Mariners vs. Texas Rangers on May 5, 2017 by Stoneway Concrete

Gaylord Texan getaway package by Texas State University CIM Patrons Board

Four Atlanta Braves vs. Washington Nationals baseball tickets on April 20, 2017 by Thomas Concrete Co.

Four Atlanta Braves vs. New York Mets baseball tickets on June 9, 2017 by Thomas Concrete Co.

Dallas sports experience for four by U.S. Concrete

New York City package for two in June 2017 by U.S. Concrete Atlantic Region. Airfare allowance courtesy of CIM National Steering Committee.

Washington Redskins vs. New York Giants football tickets during the 2017 season by Vulcan Materials

Players Stadium Golf and Sawgrass lodging package by Vulcan Materials

Sailing on San Francisco Bay on a 40-foot yacht by Webcor

Welcome to Nashville, Tenn. "Home of Country Music" package by Wirtgen America, Inc.

Four tickets to any 2017 Miami Dolphins home game by Woodland Tilt-Up

Also as of Jan. 3, the following companies have donated these unique items for the auction:

American Concrete Pipe Association - Annual convention registration and hotel package – includes registration for convention and lodging at the Westin in Hilton Head, SC.

Besser Company - Blockmakers Workshop® – taught on the campus of Alpena Community College at the World Center for Concrete Technology.

Portraits - Exclusive family portrait with hotel stay. Includes a 20-inch wall portrait on canvas plus a one night stay in a luxury hotel.

ConcreteCareers.com – Deeply discounted placement fee

Doosan – Bobcat Company – 12 sets of miniature models, including skidsteer, excavator and compact track

Erie Strayer Company - Lenovo 15.6-inch laptop with Intel® Pentium® N3710 processor

FMI Corporation – One registration to the FMI Field Leader Institute, held in Florissant, Colorado. Choose dates from Feb. 21-23, May 16-18 or Dec 5-7, 2017.

Frank Kozeliski Consulting Engineer - Concrete bowl, Mason jar and unique concrete business cards.

Housby - \$1,500 gift certificate to Golf Galaxy

John Deere Construction & Forestry Division – John Deere X570 tractor with 48 Accel deep mower deck. Includes cruise control, storage under seat and toolbox, manual two-wheel steer, 16" turning radius, 48" mower deck.

L.M. Scofield Co. – 32 GB, WiFi enabled iPad Pro.

National Precast Concrete Association Foundation – Series 1 Apple Watch, includes gold aluminum case with concrete sport band.

National Precast Concrete Association - The 2017 Precast Show package, March 2-4, 2017 in Cleveland, Ohio. Includes two tickets to the precast show educational courses, two tickets to the trade show floor and lodging at the Drury Plaza.

Precast/Prestressed Concrete Institute - PCI Convention and National Bridge Conference registration and lodging. Includes two registrations to the 2017 conference, scheduled for Feb. 28 – March 4 in Cleveland, Ohio, as well as lodging. Bradford Renaissance

Sandler Training - Two one-day sales or sales management training programs for up to 25 people. Participants will actively engage in exercises and classroom learning as they learn the Sandler system for sales or sales management.

Silvi Group Companies, Inc. – Wine from Larry Silvi's personal wine collection – includes 2013 Kesner Pinot Noir, 2007 Patz and Hall Pinot Noir and many more.

Terex Advance Mixer – Six Terex Timberline work coats and waterproof jackets.

W. W. Grainger - DeWalt FLEXVOLT jobsite radio DCR025, includes a 20V/60V DeWalt battery charger, Bluetooth connectivity up to 100 ft., two additional AC power outlets, and NFC wireless connectivity.

Walttools - Concrete sculpture "Ice Rock" sculpted by Nathan Giffin. The "Ice Rock" is a functional sculpture that serves as a vessel for drinks, popsicles, fruit, candy or anything that will fit in the rock cavity.

For more detailed information about any of these packages, visit the CIM website [Auction page](#).

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). To participate in the live auction on-line, bidders must register one week in advance.

This year, all items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during

the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 380 students pursuing degrees in Concrete Industry Management.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.