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**FOR IMMEDIATE RELEASE**

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**CIM ANNOUNCES DONATION BY MACK AND MCNEILUS FOR  
ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Nov. 15, 2016) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that the signature item for their annual auction at World of Concrete is a Mack® Granite® Axle Forward model mounted with a McNeilus 11-cubic-yard Bridgemaster® concrete transit mixer, donated by Mack Trucks, Inc. and McNeilus Co., a division of Oshkosh Truck.

"Once again, Mack Trucks and McNeilus Company have stepped up by making significant donations to support the CIM Auction," said Michael Philipps, CIM auction committee chairman. "The truck chassis donated by Mack Trucks and the concrete mixer donated by McNeilus Co. will help ensure a successful CIM Auction at the 2017 World of Concrete. We are very appreciative of the consistent support from these two industry leading manufacturers. It speaks volumes to their commitment to the concrete industry and the importance they place on the CIM program."

The truck is a 2016 Mack Granite Axle Forward truck and specifications include:

Chassis #GU713, 030431

GSO #93244

VIN: 1M2AX04C6GM030431

Interior - Pedigree Slate Gray  
Engine - Mack MP®7-365M  
Emission Control - Mack ClearTech™ HHS SCR with fully-catalyzed diesel particulate filter  
Fan Drive - Behr electronic modulating  
Alternator - 130A Delco 24SI  
Transmission - Allison 4500 RDS Gen 5, 6-speed  
Front axle - Mack UniMax™ FXL20, 20,000 lb.  
Rear axle - Mack S462R, 46,000 lb.  
Carrier: Mack CRDP 150/151  
Ratio - 4.80  
Rear Suspension - Hendrickson HMX 460, 46,000 lb.  
Axle spacing - 54-inch  
Wheelbase - 248-inch  
Frame - Mack Cornerstone™ 9.5 x 300 x 90 mm  
Bumper - Mack flush aluminum  
Bendix ABS  
72-gallon aluminum fuel tank  
Mack fuel - water separator  
Hadley/KAM motorized and heated mirrors  
Mack Powerleash engine brake  
Alcoa aluminum wheels  
Front tires - 425/65R22.5 Continental HTC1  
Rear tires - 11R22.5 G Continental HDR2

**Specifications for the 2016 McNeilus Bridgemaster® include:**

M80 Transit mixer body  
11-cubic-yard M80 paver drum with 46" opening  
3/16" AR shell and 1/4" AR fins  
HBB head impeller  
SAT air lift charge hopper with 4" drop  
Air disc chute lock  
Three extension chutes on vertical hanger passenger side rear  
Aluminum fenders  
Remote roller lube  
Upper ladder gate and upper wash hose  
Slump meter  
Night pour lights  
150-gallon aluminum cross mount water tank  
Body painted white

**McNeilus Command Center EP touch drum controls include the following features:**

Auto constant speed drum control  
Auto neutral with any key off  
Remote drum start/stop  
Remote Bridgemaster® start/stop  
No discharge over set speed  
Joystick drum control in addition to touch pads

Three drum counters  
Load/mix/auto constant speed feature

The M80 Bridgemaster® body is mounted on a Mack- supplied GU713 and is set up as a federal 66,000 GVW. four axle.

Federal excise tax for the chassis and axle segment of Bridgemaster® is the responsibility of the bidder.

"Mack is proud to once again work with McNeilus in support of the Concrete Industry Management program's annual auction with the donation of the Mack Granite chassis and the McNeilus Bridgemaster® mixer body," said Tim Wrinkle, Mack construction product manager. Tom Harris, vice president, concrete mixers at McNeilus, added "More than most, Mack and McNeilus understand the importance in supporting our customers and that is why we support CIM which encourages and educates those interested in the concrete industry."

The annual auction will be held Wednesday, Jan. 18 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Once again this year, Internet bidding will be available on the Ritchie Bros. website, [www.rbauction.com](http://www.rbauction.com). To participate in electronic auction bidding, bidders must register a week in advance. Those participating in the auction at World of Concrete can register on-site. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in making a donation should contact Michael Philipps at [michaelf.philipps@cemex.com](mailto:michaelf.philipps@cemex.com) or (713) 722-2969.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996 and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 390 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).

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