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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
ANNOUNCES SPORTS AND TRAVEL PACKAGES FOR 2016 AUCTION**

(Las Vegas, Nev. – Jan. 27, 2016) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of sports and travel packages available for their 11th annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Feb. 3 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction is held from 11 a.m. to 12:45 p.m. PST and the live Auction begins at 1 p.m. PST.

“We have some tremendous sports and travel packages in the CIM Auction this year,” said Mike Philipps, Chairman of the CIM Auction Committee, “These items offer the opportunity for some once-in-a-lifetime travel and the Auction supports a great cause.”

This year’s CIM Auction offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; NFL tickets; NASCAR races; NBA and NHL; The Kentucky Derby, San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, Charlotte, New Orleans, New York and Las Vegas travel packages, college football tickets; quail hunts and much, much more!

To date, the following companies have donated these big ticket sports and travel items for the Auction:

Allen-Villere Partners - New Orleans Stay & Quail Hunt for three hunters

American Concrete Pavement Association - Getaway to Hyatt Regency Coconut Point Resort and Spa

American Restore - Anaheim Ducks hockey tickets

Anderson Concrete - Golf at Muirfield Village, Dublin, OH

Argos North America - Golf at Atlanta Country Club

Baker Concrete Construction, Inc. - Kentucky Derby package for two

Bay Area Friends of CIM/California State University CIM Patrons – Monterey Bay Trip

Bradford Renaissance Portraits - Exclusive family portrait with hotel stay

Burnco Texas - Golf at TPC Las Colinas

Buzzi Unicem USA – Chicago Cubs baseball tickets

Buzzi Unicem USA – New York Mets baseball tickets

Buzzi Unicem USA – New York Yankees baseball tickets

Buzzi Unicem USA – St. Louis Cardinals baseball tickets

Buzzi Unicem USA – University of Tennessee football tickets

Canada Building Materials (CBM) - Toronto Maple Leaf tickets

CEMEX - Sports weekend package for four in Los Angeles

CEMEX - Pittsburgh Steelers football tickets

CEMEX - Florida Gators football tickets

CEMEX - Golf at Valhalla Golf Club in Louisville, KY

Central Concrete Supply Co, a U.S. Concrete Company - San Francisco travel package for four

Charles Pankow Builders, Ltd. - 2017 Rose Bowl package

Clean Energy Fuels - Golf at Pelican Hill Golf Club, Newport Beach, CA

Conco Companies - Napa Valley weekend

Concrete Supply Company - Outdoor sportsman's package

Dunn Investment Company - Quail hunting at Circle M Plantation in Mississippi

Fastenal - Dover Nationwide Xfinity race tickets

Gary Salberg – Seven-day African Safari

Holliday Rock – Los Angeles Lakers tickets

Housby - \$1,500 gift certificate to Golf Galaxy

Houston Freightliner/Freightliner Trucks - NASCAR race weekend

IronPlanet - Quail Hunt at Big Oak Plantation

Irving Materials, Inc. - Indianapolis Colts tickets

Las Animas Concrete - Seascape Beach Resort condo

Lehigh Hanson, Inc. - San Francisco Giants weekend package
Matt Childs of Grapevine Wine Tours - Two gift certificates to Grapevine Wine Tours
MTSU CIM Patrons - Houseboat rental
MTSU CIM Patrons - Nashville Experience package for two
NJIT CIM Patrons - New York City Adventure for two
Ozinga Bros., Inc. - Sports Weekend for four in Chicago
Peterbilt Motors Company - 2016 Texas NASCAR Duck Commander 500 Race package for four
Portland Cement Association – two night stay at The Breakers Palm Beach
Power Curbers Inc. - Carolina Panthers single game tickets
Ready Mix USA - University of Alabama football tickets
Ready Mix USA - Golf at Shoal Creek Golf Club outside Birmingham, AL
Rush Enterprises, Inc. - Dallas Cowboys tickets
Ruttura & Sons Construction Co. Inc. - Notre Dame Football tickets
Sandler Training - Beaver Creek, CO condominium stay
Sika Corporation - 2016 Masters Package
Stego Industries LLC - Anaheim Ducks hockey tickets
Stoneway Concrete - Seattle Mariners tickets
U.S. Concrete Atlantic Region – Take a Bite out of the Big Apple New York City package
Vulcan Materials - Washington Redskins tickets
Vulcan Materials - Players Stadium Golf and Sawgrass Lodging package
Webcor – Sailing on San Francisco Bay
Wirtgen America, Inc. - Welcome to Nashville, TN "Home of Country Music" package
Woodland Tilt-Up - Miami Dolphins football tickets

For more detailed information about any of these packages, visit the CIM website [Auction page](#).

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). To participate in the Live Auction on-line, bidders must register one week in advance.

This year, all items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during

the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.