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**FOR IMMEDIATE RELEASE**

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**CIM PROGRAM ANNOUNCES VINTAGE FORD TRUCK AS PART OF  
11<sup>th</sup> ANNUAL WOC AUCTION**

(Las Vegas, Nev. – September 28, 2015) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – announces a vintage Ford Ready Mix truck is available at their 11<sup>th</sup> annual auction to be held at the World of Concrete. The auction is scheduled for Wednesday, Feb. 3 at the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 1 p.m. and the live auction begins at 1 p.m.

“This generous gift, acquired and beautifully restored by Dean Leaman of Allied Concrete Materials, is a wonderful addition to the list of industry items donated to our annual Auction at World of Concrete,” said Michael Philipps, Chairman of the CIM Auction Committee. “We would also like to thank Allied General Manager Johnny Cook - with the full support of Allied’s parent company, Summit Materials - who led the charge in donating this vehicle to CIM.”

The specifications for this mint condition 1951 Ford Ready Mix Truck include:

- 1951 Ford Truck with V8 engine
- Late 1940’s Rex mixer
- Four cylinder Continental Engine to turn the 2-cubic yard mixer
- Old gasoline pump with nozzle to add water
- Hand-operated steel wheel on rear to operate discharge opening gate

The proceeds from the 2016 Auction will benefit the CIM National Steering Committee (NSC) and support the current CIM programs at Middle Tennessee State University, New Jersey Institute of Technology, Texas State University and the California State University - Chico, the Executive MBA program, as well as help fund scholarships.

Those interested in making a donation should contact CIM Auction Committee Chairman Michael Philipps at [michaelf.philipps@cemex.com](mailto:michaelf.philipps@cemex.com) or (713) 722-2969.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized in 1994 and was put into action by the concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996. Available at MTSU, California State University - Chico, Texas State University and the New Jersey Institute of Technology, the program has been successful for both the industry and the graduates. An [Executive MBA Program](#) in CIM is also offered through MTSU.

To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).