



FOR IMMEDIATE RELEASE

For more information contact:

Brian Gallagher, CIM Marketing Committee Chair

bgallagher@onealinc.com or 864-298-2037

**CONTRACTOR-FOCUSED ITEMS AVAILABLE AT 2016 CIM AUCTION
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 25, 2016) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of contractor-focused donated items for their eleventh annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Feb. 3 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction will be held from 11 a.m. to 12:45 p.m. PST and the live Auction begins at 1 p.m. PST.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM Auction ever,” said Mike Philipps, CIM Auction Chairman. “In addition to our signature concrete mixer truck donated by Mack Trucks, Inc. and McNeilus Company, we have a variety of items targeted specifically for contractors.”

This year’s CIM Auction also offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; NFL tickets; NASCAR races; NBA and NHL; The Kentucky Derby, San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, Charlotte, New Orleans, New York and Las Vegas travel packages, college football tickets; quail hunts and much, much more!

To date, the following companies have donated these big ticket contractor-focused items for the Auction:

Allen Engineering Corp. has donated a model APS20H concrete pavement saw with 12-20-inch blade capacity, Honda GX390 engine and 7-inch maximum cutting depth.

American Concrete Institute has donated 10 copies of ACI CCS-5 (16) Placing & Finishing Decorative Concrete Flatwork. Provides details about the materials, equipment and techniques required to successfully install concrete flatwork.

American Society of Concrete Contractors has donated registration to the Concrete Executive Leadership Forum on July 14-17, 2016 at The Lodge at Torrey Pines in La Jolla, CA.

Calculated Industries has donated six model 4225 ConcreteCalc Pro calculators with Armadillo hard case.

Camlever, Inc. has donated a model CLT-200, two cubic yard round concrete bucket. The Camlever Lite 'N' Tuff is designed for reduced weight without compromising ruggedness.

Caterpillar Inc. and Caterpillar Dealers donated a one month rental of choice of 272D, 277D or 279D skid steer, multi terrain or compact track loader or equivalent from a Caterpillar dealer located within the United States, subject to availability.

Caterpillar Inc. and Caterpillar Dealers have also donated a one month rental of choice of 938M, 930M or 924M or 316E, 314E CR or 312E excavator or equivalent from a Caterpillar dealer located within the United States, subject to availability.

Dayton Superior Corporation has donated a \$5,000 gift certificate which entitles the holder to \$5,000 of Dayton Superior product, selected from their complete portfolio offering that includes more than 17,000 standard items across their accessories, chemicals, paving and forming product lines.

Dayton Superior Corporation has donated three one-year subscriptions to Tilt-Werks - a fully-integrated, web-based design and detail technology used by architects, structural engineers, contractors and other professionals to create tilt-up buildings and construction packages, including the Building Information Modeling (BIM) data.

DEWALT has donated a model DWE357 reciprocating saw and DEWALT model D28402N 4 1/2 grinder.

Doosan Portable Power has donated a model BX-60WH single direction vibratory plate compactor – designed for efficient compaction of granular soils, crushed aggregates and hot mix asphalt in open jobsites of all sizes. Powered by a durable Honda 4-cycle engine with adjustable folding padded handles for operator comfort and storage in confined areas.

Equipment Lock Company has donated four anti-theft locks of choice (up to \$800 total value) from full product line.

Forta-Kote, LLC has donated ready to use Forta-Kote® Multi-Surface Waterproofer which includes two five-gallon pails of eco-friendly waterproofer. This is an innovative, unique polymer that incorporates sub-micro nano-particles to penetrate concrete and masonry substrates.

Fraco has donated a \$5,000 Fraco rental voucher. This represents two units on rent for one month under 100 foot high, but can be adapted to customer needs on the number of units and services as long as it meets the \$5000 rental value. Rental will be led by either the Baltimore or Detroit branch.

HD Supply Construction and Industrial White Cap have donated a gas powered concrete and utility pipe chain saw, model ICS 695GC14/695XL.

Hilti, Inc. has donated a model TE 70-AVR-ATC Combihammer with ¾-inch x 13-inch drill bit and 14-inch x 3/16-inch pointed chisel. Upgraded to include Active Vibration Reduction (AVR) and Active Torque Control (ATC).

Hi-Tech Systems/Progressive Fastening Systems has donated a PE-85 M.I. Moisture Insensitive Flexible Control Joint Filler with soaper tool and materials.

Hi-Tech Systems/Progressive Fastening Systems has donated a PE-85 M.I. Moisture Insensitive Flexible Control Joint Filler with battery tool and extra static mixing nozzles.

Hi-Tech Systems/Progressive Fastening Systems has donated a Spall TX3 Pre-Polish Filler with Smoother Trowel. Hi-Tech Spall TX3 is used as a pre-polish filler to fill in small pin/bug holes and other imperfections on concrete floors that are to be polished.

Hi-Tech Systems/Progressive Fastening Systems has donated Spall FX and TX Crack Repair products – used for repairing cracks and spalls in concrete floors.

Honeywell Industrial Safety has donated 11 Miller AC-TB/UGN Aircore full body harnesses, 11 Miller AC-TB-BDP/UGN full body harnesses, three pair Oliver boots and 3 pair muck boots.

Husqvarna Construction Products has donated K760 14" power cutter (item 967181002) and five 14" VariCut high speed diamond blades (item 542751359).

International Concrete Repair Institute has donated one free convention registration to ICRI 2016 Spring Convention, to be held at the Condado Plaza Hilton in San Juan, Puerto Rico on March 16-18.

International Concrete Repair Institute has donated three sets of 4th edition of Concrete Repair Manual (each set includes hard copy and CD-ROM version).

L.M. Scofield Co. donates Scofield Formula One dye concentrate to include a complete set of all 22 colors and an additional 6 colors of your choice.

MAKO Enterprises, LLC donates MAKO Support System for screed rails and structural elements, can be used with any type of screed (hand or mechanical) and holds up to 1,000 pounds.

MEVA Formwork Systems Inc. has donated the rental of 2,000 square feet of MEVA Imperial steel formwork for cast-in-place concrete. For a time period of 28 days.

Milspec Industries has donated 12 PowerTech, 10 watt Lithium Ion rechargeable LED work lights.

Multiquip Inc. has donated a model HHNG5 8-foot mechanical ride-on trowel powered by a 35 HP Vanguard Air Cooled V-Twin Big Block Engine. Shipping/delivery to winning bidder included in donation.

Northrock Ind., Inc. has donated a Pro 1.5 concrete vibrator with 10-foot flex. shaft and 1 ½-inch directional head.

Oztec Industries, Inc. has donated a model BP-50a backpack vibrator, Oztec 2-inch RubberHead (HR188OZ) and Oztec 10-inch flexible shaft (FS10OZ).

PNA Construction Technologies has donated a model 5000 ¼-inch Diamond Dowel® Systems, engineered to help you guarantee the fastest and most perfectly aligned installation of load transfer at construction joints.

Pulse-Bac Vacuums has donated a model PB-550 8-gallon no clog, automatic self-cleaning industrial vacuum.

Ritz Safety has donated \$3,000 in products from Ritz Safety Full Line catalog or web page showcasing personal protective equipment for employee safety as well as facility safety products.

Sky Climber LLC has donated a Sky Stage Ultra 2M Standard Stage (369000-S02).

Somero Enterprises, Inc. has donated a 2016 Somero S-485 Laser Screed® – small lightweight ride-on Laser Screed® with OASIS laser control system, Quick GradeSet System™, soft landing, column block protection, soft start vibrator, and the ability to screed in any direction.

Sunbelt Rentals has donated 3 certificates for \$500 off next equipment rental.

Tools & Accessories Corp. has donated Bosch PB360S PowerBox 360 jobsite radio/charger/digital media stereo with four-way speakers and subwoofer, moisture and dust-resistant, aluminum and rubber roll cage.

Trimble has donated a 12-month subscription of Tekla Structures construction modeling software. Tekla Software by Trimble improves concrete construction productivity – with constructible information management tools.

Wacker Neuson has donated a contractors' essential equipment package including a 36" walk-behind trowel (CT36-5A) with handle; vibratory plate (WP1550A) and gasoline cut-off saw (BTS635) with blade – includes shipping within the continental U.S.

Wagman Metal Products Inc. has donated 12 item #WX618SRP steel-reinforced poly power trowel blades, 6-inch x 18-inch.

Wagner Meters has donated a Rapid RH® 4.0 EX Moisture Testing Complete Starter Kit includes everything you need to easily get started. The Rapid RH® Smart Sensor gives flooring

and building professionals the concrete moisture data they need to meet ASTM F2170 standards.

Once again this year, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). To participate in the Live Auction on-line, bidders must register one week in advance.

This year, all items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 700 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in

the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.