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**FOR IMMEDIATE RELEASE**

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**CONCRETE INDUSTRY MANAGEMENT PROGRAM  
SEEKS DONATIONS FOR 11<sup>th</sup> ANNUAL WORLD OF CONCRETE  
AUCTION**

(Las Vegas, Nev. – Sept. 14, 2015) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is seeking donations for their 11<sup>th</sup> annual auction to be held at the World of Concrete. The auction is scheduled for Wednesday, Feb. 3 at the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 1 p.m. and the live auction begins at 1 p.m.

“The proceeds from the 2016 Auction will benefit the CIM National Steering Committee (NSC) and support the current CIM programs at Middle Tennessee State University, New Jersey Institute of Technology, Texas State University and the California State University - Chico, the Executive MBA program, as well as help fund scholarships,” said Michael Philipps, Chairman of the CIM Auction Committee. “The concrete industry has certainly responded with tremendous support for the CIM Auction.”

Once again, the CIM Auction organizers are hoping for a record event in 2016. According to CIM Marketing Committee Chairman, Brian Gallagher, the 2015 CIM Auction set a record with more than \$800,000 in gross revenue.

“The NSC of CIM has raised nearly \$5 million through the previous ten CIM Auctions,” said Gallagher. “We’ve been blessed with tremendous support from the concrete industry. The World of Concrete Show Management has been an amazing partner for CIM.”

Previous auction items has included concrete mixer trucks, cement, skid steers, concrete saws, drills, mixers, vibrators, scaffolding, safety equipment, screeds, fiber transport systems, dust collectors, NDT equipment, decorative concrete tools, water meters, pumps, generators, training sessions, reference books, advertisements, laptop computers, mobile computers, sports memorabilia, sports travel packages, golf school packages and vacation travel packages.

Those interested in making a donation should contact CIM Auction Committee Chairman Michael Philipps at [michaelf.philipps@cemex.com](mailto:michaelf.philipps@cemex.com) or (713) 722-2969.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized in 1994 and was put into action by the concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996. Available at MTSU, California State University - Chico, Texas State University and the New Jersey Institute of Technology, the program has been successful for both the industry and the graduates. An [Executive MBA Program](#) in CIM is also offered through MTSU.

To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).