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**FOR IMMEDIATE RELEASE**

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**CONTRACTOR-FOCUSED ITEMS AVAILABLE AT 2014 CIM AUCTION  
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 8, 2014) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of contractor-focused donated items for their ninth annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Jan. 22 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction will be held from 11 a.m. to 12:45 p.m. PST and the live Auction begins at 1 p.m. PST.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM Auction ever,” said Mike Philipps, CIM Auction Chairman. “In addition to our signature concrete mixer truck donated by Mack Trucks, Inc. and McNeilus Company, we have a variety of items targeted specifically for contractors.”

This year’s Auction also offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; Indianapolis 500; NFL tickets; NASCAR races; NBA and NHL; San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, Charlotte, New Orleans, New York and Las Vegas travel packages, college football tickets (Alabama, Notre Dame, Florida); Texas golf and relaxation package; quail hunts and much, much more!

To date, the following companies have donated these big ticket contractor-focused items for the Auction:

**Silent Auction Items:**

Blue Angel Pumps - BCS 33 1/3 HP cast iron submersible sump pump with vertical

Diamatic - UltraFlor training package for four with airfare, hotel and training included (2 days of classes for 2 people with spouses or four company employees)

Doosan Infracore Const. Equip. - BX80-WH forward vibratory plate compactor

Generac - XP 8000E portable generator

Hilti, Inc. - Hilti TE 70-ATC Combiammer

Honeywell Safety Products - One each MFLTC-1/7.5FT Twin TurboLite Personal Fall Limiter and ACA-QC-D/UGN Miller AirCore Harness with DuraFlex Webbing

L.M. Scofield Co. - Scofield Pavecraft professional grade stamping tools

Oztec Industries Inc. - Oztec BP-50a Backpack Vibrator Package with 2" RubberHead and 10" Flexible Shaft

Ritz Safety, LLC - \$1,500 in safety products from 2014 Ritz Safety catalog

Sky Climber LLC - Sky Stage Ultra 2 Meter Stage (Part #369000-S02)

Stihl Inc. - STIHL SE61 wet/dry vacuum

Sunbelt Rentals, Inc. – Six \$500 gift certificates - good for equipment rental only

TEKLA Inc. - 2x Tekla Structures CIP Licenses (one year rental) plus 2x CIP training class

Wagman Metal Products Inc. – Twelve WX618SRP 6"x18" finish style steel reinforced plastic power trowel blades

**Live Auction Items:**

Allen Engineering Corp.- ATB4H - Terrain buggy

Blastrac - Two-week rental of 1-15 Global Shotblaster and 6-54 DC G1 Dust Collector

Caterpillar - One month rental of choice of skid steer loaders 272/262/246/236 or hydraulic excavator 308/305/304/303

Caterpillar- One month rental of choice of 938/930/924 wheel loader or 316/314/412 hydraulic excavator

Diamatic - Diamatic 435 grinder and 1216 vacuum with \$1,000 in tooling and accessories. Freight NOT included.

Honeywell Safety Products - 25 P2A fibre metal hard hats and 25 Miller AirCore harnesses

Multiquip Inc. - Ride-on power trowel

Somero Enterprises - S-840 Laser Screed

Once again this year, Internet bidding will be available on the Ritchie Bros. website, [www.rbauction.com](http://www.rbauction.com). To participate in the Auction, bidders must register one week in advance.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world

experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).

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