



FOR IMMEDIATE RELEASE

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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
ANNOUNCES ITEMS FOR 2014 AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 8, 2014) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of donated items for their ninth annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Jan. 22 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction will be held from 11 a.m. to 12:45 p.m. PST and the live Auction begins at 1 p.m. PST.

"Thanks to the tremendous response from the industry, we anticipate the 2014 CIM Auction to be the best ever," said Mike Philipps, CIM Auction Chairman. "In addition to our signature concrete mixer truck donated by Mack Trucks, Inc. and McNeilus Company, we have a variety of equipment, materials, software packages, safety equipment and tools available. Cement will be a hot item again this year, and concrete contractors should be excited about the number of items we have for them in the Auction."

This year's Auction also offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; Indianapolis 500; NFL tickets; NASCAR races and driving course; NBA and NHL; San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, Charlotte, New Orleans, New York and Las Vegas travel packages, college football tickets (Alabama, Notre Dame, Florida); Texas golf and relaxation package; quail hunts and much, much more!

To date, the following companies have donated these big ticket items for the Auction:

Available Items for the Silent Auction:

American Concrete Pipe Association - ACPA Annual Convention, March 10-12 at PGA National in Palm Beach Gardens, FL - includes lodging Sunday-Tuesday nights

American Restore, Inc. - Anaheim Ducks hockey tickets - 4 seats, 4 rows from ice to see the Ducks play the Chicago Blackhawks on Wednesday, February 5, 2014 at 7:00 p.m. at the Honda Center in Anaheim, CA. Tickets include VIP parking pass.

American Concrete Institute Foundation- ACI Manual of Concrete Practice (CD-ROM and seven volume set)

American Society of Concrete Contractors- One full registration for Concrete Executive Leadership Forum, July 17-20, 2014

Anderson Concrete- Golf at Muirfield Village, site of the 2013 President's Cup (for 3 people - play with member)

Blue Angel Pumps - BCS 33 1/3 HP cast iron submersible sump pump with vertical

Bradford Portraits - Family portrait by world-renowned Bradford with stay at the 5-diamond, 5-star Eau Hotel & Resort in Palm Beach, FL - minimum bid \$500

Canada Building Materials (CBM) - Four tickets to Buffalo Sabres vs. San Jose Sharks on Friday, February 28, 2014 in Buffalo, NY, including parking pass and access to Lexus Club.

CEMEX - Four tickets to University of Florida vs. LSU Tigers during 2014 college season

CEMEX - Golf at Valhalla Golf Club, site of this year's PGA Championship (for 3 people - play with member)

Central Concrete Supply – Division of U.S. Concrete - Four tickets and parking pass for San Jose Sharks game in 2014 season, section 112, row 14, seats 1-4

Clean Energy - Foursome at Del Mar Country Club in Rancho Santa Fe, CA with lunch or dinner at Boone's Bar and Grill.

Clemons Concrete Coating - Super dye and seal system

ConcreteCareers.com - Discounted placement fee - 15% of first year's salary (regularly 25%)

Continental Cement

Davis Colors - Two tickets to regular season Los Angeles Dodgers home game including parking pass

Diamatic - UltraFlor training package for four with airfare, hotel and training included (2 days of classes for 2 people with spouses or four company employees)

Doosan Infracore Const. Equip. - BX80-WH forward vibratory plate compactor

Elmhurst-Chicago Stone Company - First Gear Die Cast Metal RM Truck Replica

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Equipment Lock Company - Four anti-theft locks of choice (up to \$800 total value)

Erie Strayer Company - Laptop computer - Gateway 15.6" LED notebook

Fastenal - Two race tickets for NASCAR Nationwide series for Dover International on May 31

FMI Corporation - One seat for FMI's Achieving Operational Excellence; two-day program on the topic of improving productivity and operational excellence. Program to take place in Scottsdale, AZ. Winner responsible for all travel expenses.

Fraco - One week stay at Bowker Lake Country House

Generac - XP 8000E portable generator

GM Trucks - Four Grandstand tickets to NASCAR Spring Cup race NRA 500 at Texas Motor Speedway

Health & Safety Institute - Ten seats to online OSHA 10-hour course

Heavy Equipment Colleges of America - One 3-day train the trainer course for CDL/Ready Mix driver certification.

Hilti, Inc. - Hilti TE 70-ATC Combiammer

Holliday Rock - Hometown NBA Hoops - Lakers vs. Clippers - four premiere seating tickets with parking for Sunday, April 6, 2014

Honeywell Safety Products - One each MFLTC-1/7.5FT Twin TurboLite Personal Fall Limiter and ACA-QC-D/UGN Miller AirCore Harness with DuraFlex Webbing.

Illinois Cement - Two loads Type I bulk Portland cement

Innovative Concrete Solutions & Systems LLC - One chute wash recovery system

Komatsu - Masters Package - Two practice round badges and full hospitality at the VIP lodge on Heath for Tuesday, April 8, 2014. Also includes one night hotel stay in Augusta with check-in on April 7, 2014

Koolgator, LLC - Ten Koolgators (neck coolers)

Lafarge North America - Golf at Firestone Country Club

Las Animas Concrete - Three-night stay in AAA 4-Diamond, 2-bedroom luxury condo at Seascape Beach Resort

L.M. Scofield Co. - Scofield Pavecrafter professional grade stamping tools

Lehigh Hanson - San Francisco Giants tickets with premier parking pass. Four club level seats behind home plate to May 17 and 18 games against the Miami Marlins

Magotteaux Inc. - Grinding media for Cement Mills (3" Maxicrom for 1st compartment cement mill; 18% chrom (2 short tons) and 1" Hardalloy for 2nd compartment cement mill; 12% chrom (2 short tons). FCA Pulaski, TN or L.A warehouse

Martin Marietta Materials – West - Six Spurs tickets to March 14 game vs. Los Angeles Lakers, includes parking pass, plus 3 one-night hotel reservations for 2 people in each room at a downtown San Antonio hotel

Matt Childs - Grapevine wine tour - two dinner tours and one night lodging at Dallas/Fort Worth area hotel. Tour includes wine tasting at three Grapevine, Texas wineries plus dinner and ground transportation

Metro Ready Mix - Sandestin, FL condo

Momentive Specialty Chemicals - \$3,500 travel voucher with travel company - can be used to augment packages; value will be listed in package

National Ready Mixed Concrete Association - \$500 Marriott gift card

NJIT Patrons - 2 tickets to annual wine dinner at Valbella in New York City on Feb. 22. Includes 2 nights' accommodations at The Standard Hotel

Oztec Industries Inc. - Oztec BP-50a Backpack Vibrator Package with 2" RubberHead and 10" Flexible Shaft

Power Curbers Inc. - Four Carolina Panthers tickets for a single game to be mutually agreed upon between Power Curbers and buyer after 2014 NFL season is released. Tickets are 50-yard line, eight rows from field, visitor's side.

Precast/Prestressed Concrete Institute- Two complementary registrations to PCI Convention/National Bridge Conference September 6-9, 2014 and two nights lodging (two rooms) at Gaylord National Harbor Resort outside of Washington, DC

Ready Mix USA - Four University of Alabama football tickets vs. Texas A&M during 2014 season

Redi-Mix Concrete - Six Dallas Cowboys football tickets - Cowboys vs. Cardinals in Dallas (date TBD); 30-yard line 19 rows up on visitor's side

Ritz Safety, LLC - \$1,500 in safety products from 2014 Ritz Safety catalog

Ruttura & Sons Construction Company, Inc. - Four tickets to any home Notre Dame football game during the 2014 season

Safeway Services - Training CD Roms and two day erector course or two one-day scaffold regulation courses

Sandler Training - One day sales or sales management training for up to 25 people

Sandler Training - One week twp bedroom, 2 bath ski-in/ski-out condo at Beaver Creek, CO

Sandler Training - One year access to Sandler Training President's Club

Sky Climber LLC - Sky Stage Ultra 2 Meter Stage (Part #369000-S02)

Stanley Black & Decker - 7 1/4" lightweight circular saw DWE575

Stanley Black & Decker - 20V Max XR Lithium Ion Brushless 3-speed 1/4" Impact Driver DCF895D2

Stihl Inc. - STIHL SE61 wet/dry vacuum

Stoneway Concrete - Four tickets Seattle Mariners vs. Oakland Athletics on Friday, April 11 at Safeco Field in Seattle, WA

Structural Group - \$10,000 cash donation

Sunbelt Rentals, Inc. - \$500 gift certificate good for equipment rental only

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TEKLA Inc. - 2x Tekla Structures CIP Licenses (one year rental) plus 2x CIP training class

Tools & Accessories - Weber/Bosch Q100 portable gas grill

Tropicana Las Vegas - Marriott certificate

TSU Patrons - Comal River Package - three-night stay in two bedroom condo, including \$500 gift card for expenses

United Rentals - Cash donation

Visit New Orleans Tour Activities - Marriott certificate

Vulcan Materials – Four tickets to Washington Redskins vs. New York Giants from Fedex Field in Washington during 2014 season, includes parking

Wagman Metal Products Inc. – Twelve WX618SRP 6"x18" finish style steel reinforced plastic power trowel blades

Washout Watchdog - One Washout Watchdog gravity fed chute rinse down system

Woodland Construction Company, Inc. - Four tickets and a parking pass for any Miami Dolphins home game during the 2014 season

W.R. Meadows, Inc. - Cash donation

Webcor - Sailing San Francisco Bay - afternoon for up to six people sailing a 40' yacht around Alcatraz Island, under the Golden Gate Bridge and around the course for the America's Cup. - value incorporated into package

Available Items for the Live Auction:

Allen Engineering Corp.- ATB4H - Terrain buggy

American Cement Company- Five Loads Type I/II Portland Cement, FOB Sumterville, FL (freight not included)

Argos Cement- Five loads cement

Baker Concrete Construction, Inc. - Kentucky Derby package

BASF - BASF Admixture package

Bay Area Friends of CIM - San Francisco package

Blastrac - Two-week rental of 1-15 Global Shotblaster and 6-54 DC G1 Dust Collector

CalPortland - Five loads of cement

Caterpillar - One month rental of choice of skid steer loaders 272/262/246/236 or hydraulic excavator 308/305/304/303

Caterpillar- One month rental of choice of 938/930/924 wheel loader or 316/314/412 hydraulic excavator

CEMEX - Sports weekend package in Los Angeles, CA

CEMEX - Ten loads of cement

Charles Pankow Builders, Ltd - Rose Bowl package

Chico State CIM Patrons/NSC - Monterey Bay package

CIM NSC - Big Apple package

Command Alkon - \$25,000 CommandBatch system

CON-E-CO - CON-E-CO PJC300S dust collector

Diamatic - Diamatic 435 grinder and 1216 vacuum with \$1,000 in tooling and accessories.
Freight NOT included.

Dunn Investment Company - Mississippi quail hunt

Eagle Materials - Central Plains Cement Company - Five loads Portland Cement Type I-II

Eastern Concrete Materials Inc., division of US Concrete - Four Yankee tickets - to be part of Big Apple package

Essroc Italcementi Group - Five loads of cement

Euclid Chemical Company - Four pallets of PSI Fiberstrand MicroFibers, each pallet contains 864 lbs. of fiber

Forta Corporation - Two pallets (960 lbs) of FORTA-FERRO macro fiber

GCC- Five loads type I/II, pick up at plant

Grace Construction Products - Admixture package

Headwater Resources - Six loads of fly ash

Holcim (US) Inc. - Ten loads cement

Honeywell Safety Products - 25 P2A fibre metal hard hats and 25 Miller AirCore harnesses

IronPlanet - Quail hunt at Big Oak Plantation

Irving Materials Inc. & MTSU CIM Patrons - Nashville Weekend Experience package plus four box seats to Titans home game and \$1,000 travel

John Deere - John Deere XUV 825i Gator

Lafarge North America - Ten loads of cement

Lehigh Hanson - Deep in the Heart of Texas Golf and Relaxation package

Lehigh/Hanson - Ten loads of cement

Mack Trucks/McNeilus Co. - Mack Granite® Axle Forward model mounted with a McNeilus 11-cubic-yard Bridgemaster® concrete transit mixer

Mitsubishi Cement Corporation - Five loads of cement

MTSU Patrons – One week houseboat rental

Multiquip Inc. - Ride-on power trowel

National Cement - Five loads of type I/II cement

Ozinga Bros, Inc. - Chicago Sports weekend for four; March 14-15, 2014 - includes four Bulls tickets to March 15 game, four Blackhawks tickets to March 14 game (courtesy of Lafarge), airfare and lodging for two nights (two rooms) and \$350 voucher to Michael Jordan's Steak House

Peterbilt Motors Company/Cummins Engine - Indianapolis Motor Speedway package

PNA Construction Technologies - "Strategic Reinforcement" Design base elements for use in your concrete flatwork

Propex Operating Company - Fiber package

Roanoke Cement - Five loads of cement

Salt River Materials Group - Four bulk truck loads (~26 tons per load) Class F fly ash, picked up at nearest SRMG location

Sika Corp - 2014 Masters package

Somero Enterprises - S-840 Laser Screed

St. Marys Cement Inc. (US), a Division of Votorantim Cement NA - Five loads of cement

Stalite - 75 tons of lightweight aggregates, FOB Cincinnati, OH terminal

Stephens Mfg. - SOS-1020 cartridge type silo dust collector, 450 square feet of cloth area

Texas Industries (TXI) - Five loads of cement

Titan Florida – Five loads of cement

Vince Hagan Company - VHCO VH-245JP Silo Top Dust Collector

Vulcan Materials - Sawgrass Golf package

Once again this year, Internet bidding will be available on the Ritchie Bros. website, www.rbauction.com. To participate in the Auction, bidders must register one week in advance.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its

first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.

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