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**FOR IMMEDIATE RELEASE**

For more information contact:

Brian Gallagher, CIM Marketing Committee Chair

[bgallagher@onealinc.com](mailto:bgallagher@onealinc.com) or 864-298-2037

**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM  
ANNOUNCES ITEMS FOR 2013 AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 31, 2013) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of donated items for their eighth annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Feb. 6 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction will be held from 11 a.m. to 1 p.m. and the live Auction begins at 1 p.m.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM Auction ever,” said Michael Philipps, CIM Auction Chairman. “In addition to our signature concrete mixer truck donated by Mack Trucks, Inc. and McNeilus Company, we have a variety of equipment, materials, software packages, safety equipment and tools available. Cement will be a hot item again this year, and concrete contractors should be excited about the number of items we have for them in the Auction.”

This year’s Auction also offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; Indianapolis 500; NFL tickets; NASCAR races and driving course; NBA and NHL; San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, Charlotte, New Orleans, New York, Las Vegas and Chicago travel packages, college football tickets (Alabama, Notre Dame, Florida, Tennessee, South Alabama, Vanderbilt); Texas golf and relaxation package; quail hunts, fishing trips, and much, much more!

To date, the following companies have donated these big ticket items for the Auction:

**Available Items for the Silent Auction:**

Aggregate Industries - 4 Tickets to Washington Redskins vs. Dallas Cowboys at FedEx Field during 2013 season

Ajax Tool Works - \$1,000 in pneumatic tool chisels

American Cement Company - Three loads Type I/II Portland Cement, FOB Sumterville, Fla.

American Geothermal - \$1,000 voucher toward purchase of new heat pump or air cooled chiller during 2013

American Concrete Institute Foundation - ACI Manual of Concrete Practice (CD-ROM and seven volume set)

American Concrete Pavement Association - two-night stay at Rio Mar Beach Resort

American Concrete Pipe Association - ACPA Annual Convention, March 10-12, 2013 at PGA National in Palm Beach Gardens, Fla.

American Restore, Inc. – New York Yankees at Los Angeles Angels tickets (4 tickets for one game during the June 14-16th series, lower field seats)

American Society of Concrete Contractors - 1 event registration to 2013 Concrete Executive Leadership Forum, July 25-28 at The Breakers in Palm Beach, Fla.

Badger Meter Inc. - MR-1 truck meter, any size (3/4", 1", 1 1/4", 1 1/2", or 2")

Basalite Concrete Products - four floor tickets to Kings vs. Phoenix Suns on March 8

Bee Access Products - one 600 ft. spool 5/8" lifeline; two "Hold Me" lifeline anchors and two "Protect Me" lifeline insulators (for roof and parapet edge protection)

Bradford Portraits - Portrait session with world-renowned photographer Bradford Rowley at the studio in Palm Beach, Fla. Includes one night at the Ritz Carlton

Butterfield Color - Set BST 5700 English Rivenstone concrete stamping tools (9) rigid, (2) flex, (1) texture

Buzzi/Unicem - Ray Seipp - four tickets to the University of Tennessee vs. Vanderbilt football game on 11/23/13 in Knoxville, Tenn.

Buzzi/Unicem - Ray Seipp - four tickets University of Tennessee vs. University of South Alabama football game on 9/28/13 in Knoxville, Tenn.

Buzzi/Unicem - Ray Seipp - four tickets to New York Yankees vs. Minnesota Twins baseball game from Yankee Stadium on July 13

Buzzi/Unicem - Ray Seipp - four tickets to Philadelphia Phillies vs. Atlanta Braves baseball game from Citizens Bank Park in Philadelphia on July 6  
Calculated Industries - Model 4225 ConcreteCalc Pro

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Canada Building Materials (CBM) - four tickets to Buffalo Sabres vs. NY Islanders hockey game on February 23 in Buffalo, NY

Caterpillar - One month rental of choice of skid steer loaders or hydraulic excavator

Cemex - four tickets to University of Florida vs. Tennessee Volunteers football game on 9/21/13 in Gainesville, Fla.

Central Concrete Supply – Division of U.S. Concrete - four tickets to Sharks Game during the 2014 season plus parking pass

Cheng Concrete – Three day professional wetcast and fiber reinforced concrete training seminar

Conco Companies - four field level San Francisco Giants baseball tickets and 1 parking pass

Conco Companies - four field level Oakland A's baseball tickets and 1 parking pass

Concrete Supply Company - Richard Petty Driving School

ConcreteCareers.com- Discounted placement fee of 15% off first year's salary (regularly 25%)

Concrete Washout Solutions - Two 4x4x14 concrete washout boxes

Con-Tech Manufacturing - \$500 parts certificate

Curecrete Distribution - Two 5-gallon pails of Ashford Formula liquid hardener/sealer/dustproofing agent

Curecrete Distribution - One 10-gallon kit of Crete-Fill Pro-85 Polyurea Joint Filler

Curecrete Distribution - One 5-gallon pail of Crete Clean Plus concrete floor cleaner

Curecrete Distribution - One pail Crete Strip concrete floor stripper

Davis Colors - two tickets to any Los Angeles Dodgers baseball game (except first and last game of season) + parking pass. Tickets are field level MVP Box behind home plate.

Dewalt - D25602K 1-3/4" SDS Max Combination hammer kit with SHOCKS - Active Vibration Control® and 2 stage clutch

Dewalt - D25213K 1" D-Handle Three Mode SDS hammer

Doug & Kelly Guerrero – pen and ink drawing

Ductilcrete - Electric guitar signed by REO Speedwagon

Elmhurst-Chicago Stone Company - First Gear die cast metal RM truck replica

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Enviroguard - Enviroguard chute washout system

Equipment Lock Company - Four anti-theft locks of choice (up to \$800 total value)

Erie Strayer Company – laptop

Fastenal - two tickets to NASCAR Nationwide Series for Dover International on June 1

FMI Corporation - One seat for FMI's Construction Selling Skills program; dates March 13-15 in San Diego or April 10-12 in Ontario Canada

Fraco - Quebec retreat one-week stay

Fritz-Pak Corp. - one pallet of 5 lb. bags - 384 bags total - of non chloride accelerator (NCA)

Generac - XP 8000E portable generator

Hilti, Inc. - WSR 900-PE corded reciprocating saw

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Holliday Rock and NRMCA – Four premiere Lakers vs. Golden State Warriors tickets plus parking for game 39 on Friday, April 12 - includes \$500 Marriott Gift Card

ICRI - one free registration and three hotel nights for ICRI's Spring Convention March 20-22 in St. Pete Beach, Fla., including two tickets to the 25th anniversary party

ICRI - three sets of 4th edition Concrete Repair Manual (hard copy and CD)

Innovative Concrete Solutions & Systems LLC - One chute wash recovery system

Kenworth - "Work Package" including work coat (XL), wood handle Leatherman pliers, two Kenworth caps, safety t-shirt (XL), tumbler mug, mechanics gloves, denim work gloves, long-sleeve thermal t-shirt (XL) and Kenworth silversmith buckle

Komatsu - Masters Package - two tournament round badges and full hospitality at the VIP lodge on Heath for April 12. Includes one night hotel stay in Augusta with check-in on April 11, VIP parking or transportation from hotel and souvenir of the day

L.M. Scofield Co. - Scofield Pavemaster professional grade stamping tools

Lehigh Hanson - San Francisco Giants tickets with premier parking pass. Includes four club level seats behind home plate for April 20 and 21 games against the San Diego Padres

Lythic Solutions, Inc. - Two five-gallon pails of Lythic DAY1

Makita - BMR100W contractor FM/AM radio

Martin Marietta - Yeti 75-quart white cooler

Martin Marietta - Four Spurs tickets to April 12 game vs. Sacramento Kings – Section 24, Row 10, seats 20-23. Includes one parking pass

Martin Marietta Materials – West – Four Spurs tickets to March 16 game vs. Cleveland

Cavaliers. Includes parking pass, \$500 Southwest gift card, 2 two-night hotel reservations for two persons each room at Omni Colonnade for March 15 and 16

Matt Childs - Grapevine Wine Tour - two dinner tours and one night lodging at Dallas/Fort Worth area hotel. Tour includes wine tasting at three Grapevine Texas wineries plus dinner and ground transportation

Metro Ready Mix - Sandestin, Fla. Condo

Meva Formwork Systems, Inc. - 2,000-square-feet of Imperial wall forms

Miller Fall Protection/Honeywell Safety Products- Two Miller AirCore Harnesses, 2 Miller Turbo T-BAK Personal Fall Limiters

MSA Hardhats - 24 V-Guard hard hats with buyer's logo

Northeast (NJIT) Patrons - Two tickets to annual wine dinner at Valbella in New York City on Saturday, March 9, plus one night's accommodation at The Standard Hotel

Oztec Industries Inc. - Oztec BP-50a Backpack Vibrator package with 2" RubberHead and 10" Flexible Shaft

PCA - Two-night stay at Four Seasons Las Colinas (Dallas) with breakfast

Power Curbers - Four Carolina Panthers tickets for a single game to be mutually agreed upon between Power Curbers and the buyer after the 2013 NFL season is released. Tickets are 50-yard line, eight rows from field on visitor's side.

PowerKleen - Two 55-gallon drums of Right Off 9040-PK (concrete truck wash) and two 55-gallon drums of Sandstorm 9075-PK (concrete dissolver). Freight NOT included.

Precast/Prestressed Concrete Institute - Two PCI/National Bridge conference registrations, September 21-24 and two nights lodging at Gaylord Texan Resort

Propex/Fibermesh - One pallet each of Fibermesh 650 and Novomesh 950

Ready Mix USA - Four University of Alabama football tickets vs. University of Tennessee

Ritz Safety, LLC - \$1,000 in safety products from 2013 catalog

Robert Bosch Tool Corporation - CLPK22-120 12V Max LiOn Cordless Combo Kit

Robert Bosch Tool Corporation - CLPK221-181 18V LiOn Combo Kit

Robertsons Ready Mix Concrete - Los Angeles Angels baseball tickets (4) to any home game from May 2-May 22 (except opening day)

Robertsons Ready Mix Concrete - San Diego Padres baseball tickets (4) to any home game in the month of May (excluding opening day)

Ruttura & Sons Construction Company, Inc. - Four tickets to any Notre Dame home football game in the 2013 season

Safway Services - Scaffold regulation training for up to 15

Silvi Concrete - Six bottles of wine from Larry Silvi's private collection

Sky Climber LLC - Sky Stage Ultra 2 Meter Stage (Part #369000-S02)

Solomon Colors/Brickform - Brickform Desert Slate texture stamps

Stihl, Inc. - GS 461 Rock Boss concrete cutter

Stoneway Concrete - Four tickets to the Seattle Mariners vs. Los Angeles Angels baseball game on Friday April 26

Summit Training Source - Summit Training Source streaming video EH&S training - your choice of ten titles

Sunbelt Rentals, Inc. - \$500 rental coupon

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Terex - Terex gear - pocket knives and thermos set

Terex - Terex logo XL work jack

Terex - Terex New Wave heavy jacket

Texas Industries (TXI) - Four tickets to Dallas Cowboys football game vs. Philadelphia Eagles

Texas Industries (TXI) - Two loads Type I/II Cement FOB TXI cement plants Midlothian, Texas, Hunter, Texas or Oro Grande, Calif.

Titan Florida - Two loads (50 short tons) of cement - bulk or bagged

Tools & Accessories - Weber/Bosch Q100 portable gas grill

Tropicana Las Vegas - Two night/three day stay with two tickets to the Laugh Factory

TSU Patrons - Boots, belt buckle and money clip from King Ranch Saddle Shop

Visit New Orleans Tour Activities - Two night stay in deluxe suite at Bluegreen Club in New Orleans; Creole Pub Crawl for eight, New Orleans jogging tour for two, cemetery and voodoo tour for four

Vulcan Materials - Four tickets to Washington Redskins vs. Dallas Cowboys football game from FedEx Field in Washington, D.C. during 2013-2014 season, includes parking

Wagman Metal Products Inc. - 12 WX618SRP, steel reinforced poly power trowel blades

Washout Watchdog - Complete washout watchdog chute rinse down system

Westin Las Vegas - Three nights VIP accommodations

White Cap Construction Supply - Whitecap Justin Wear Carhart jacket (brown chore jacket, winter, with White Cap logo, size XL)

White Cap Construction Supply - Kishgo JS 102 XL CLII hooded zip, lime green sweatshirt

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Woodland Construction Company, Inc. - Four tickets to a 2013 Miami Dolphins football game with a parking pass

Wyco Tools - WSD1-FI-7 concrete vibrator

Wynn Las Vegas - Two nights stay in an Encore Tower king room, two tickets to Le Reve and roundtrip ground transportation in Las Vegas

**Available Items for the Live Auction:**

Allen Engineering Corp. - 049780-PT 4' walk-behind power trowel

Argos Cement - Four loads of Portland Type 1 Cement FOB manufacturing facility at either Harleyville, S.C. or Roberta, Ala.

BASF BASF Admixture Package - RheoTEC Z20, RHEOCOLOR L, and DELVO

Bay Area Friends of CIM - San Francisco package including yachting around Alcatraz Island and the Americas Cup route, a tour of Alcatraz and Giants baseball tickets. Hotel and travel allowance included.

Beck Industrial - \$10,000 voucher toward purchase of new Beck Industrial concrete mixer in 2013

Blastrac - Two-week rental of a Blastrac 1-15DS Global and a 6-54 DCG1

Caterpillar - One month rental of choice of 938/930/924 wheel loader or 316/314/412 hydraulic excavator

Cemex - Sports weekend package for four in Los Angeles including Lakers vs. Raptors game on March 8 and Clippers vs. Pistons game on March 10. Includes two hotel rooms (double occupancy) for 3 nights at the JW Marriott Santa Monica Le Merigot, plus \$1,500 airfare allowance

Cemex- Tampa Bay Buccaneers vs. Carolina Panthers luxury suite - seats for 16 and four parking passes

Cemex- Ten truckloads of Type I/II Portland Cement

Charles Pankow Builders, Ltd - Rose Bowl package

Chico State CIM Patrons/NSC - Monterey Bay package

CIM NSC - Big Apple package

Command Alkon - \$25,000 Command Batch system

CON-E-CO - CON-E-CO PJ300 dust collector

Diamatic - Planetary grinder

Doosan Infracore Const. Equip. - Portable light tower

Dunn Investment Company - Mississippi quail hunt

E. C. Levy Company - 325 tons of 6A natural gravel, FOB Levy SE. Michigan mine site

Essroc Italcementi Group - Four bulk loads of cement

Euclid Chemical Company - Curing and sealing package

Forta Corporation - Two pallets (960 lbs.) of FORTA-FERRO macro fiber

GCC - Four loads Type I/II pickup at plant

Giant Cement - Four club level seats for Carolina Panthers game and two-night accommodation (two rooms each double occupancy), plus \$1,200 air travel allowance

Grace Construction Products - Recover Hydration Stabilizers, V-MAR 3 Viscosity Modifier and STRUX 90/40 Synthetic Macro Fiber Reinforcement

Holcim (US) Inc. - Ten loads of Type I/II Cement

Honeywell Safety Products/HD Supply White Cap - 25 P2A Fibre Metal hard hats and 25 Miller AirCore harnesses

IronPlanet - Big Oak Plantation quail hunt plus \$1,200 air travel allowance



Irving Materials Inc. and MTSU CIM Patrons- Nashville Weekend Experience package with upgraded box seats to Titans home football game

John Deere - 2013 John Deere XUV 825i Gator

KPG - Americas, LLC/Adhesives Technology Corp. - One T-5 injection pump plus 1200 T-Ports for concrete crack repair`

Lafarge North America – Ten truckloads of Portland Cement at approx. 25 short tons per load picked up at a Lafarge terminal location. Bidders limited to US locations only.

Lehigh Hanson - Deep in the Heart of Texas Golf and Relaxation package

Lehigh Hanson - Ten loads of cement - pickup limited to US locations

Mack Trucks/McNeilus - Mack Granite Axle Back 2012 chassis with a McNeilus 10.5 cubic yard standard mixer drum

Mitsubishi Cement Corporation - Four loads of Type II/V Portland Cement

MTSU CIM Patrons - One week houseboat rental

Multiquip Inc. - B4GH11H - 46" walk-behind trowel with quickpitch handle

Ozinga Bros, Inc./CIM National Steering Committee - Fabulous Windy City Professional NBA and NHL sports weekend includes four front row tickets to see Derrik Rose and the Chicago Bulls play Carmelo Anthony and the New York Knicks on Thursday, April 11 at 7 p.m. On Friday, April 12 at 8:30 p.m., enjoy one of the longest-running sports rivalries - the Chicago Blackhawks face the Detroit Red Wings in four lower level goal seats. Blackhawks tickets include four Ketel One club passes. Airfare and lodging for two nights included, plus a \$350 voucher for dinner at Michael Jordan's Steak House.

Peterbilt Motors Company/Cummins Engine - All-inclusive package at the world-famous Indianapolis Motor Speedway

PNA Construction Technologies - 25,000-square-feet of materials for nominal joint design in a 6" slab

Roanoke Cement - Four loads Type I/II FOB Troutville, Va.

Salt River Materials Group - Four bulk truck loads (~26 tons per load) fly ash, available for pickup at SRMG Cholla facility, Joseph City, Ariz.

Sika Corp - 2013 Masters Package

Somero Enterprises - 2013 S-840 laser screed concrete placing and screeding machine

St. Marys Cement Inc. (US) a Division of Votorantim Cement NA - Four loads Type 1 bulk Portland Cement available for pick-up at St. Marys cement plants or terminals in MI, IL, WI, OH and/or NY. Freight (FOB) is responsibility of the buyer.

Stephens Mfg. - SOS-1020 (450-square-feet) silo cartridge vent

TEKLA Inc. – Two Tekla Structures CIP licenses (1 year rental) and two training classes

Travel Manitoba/Laurie River Lodge – Four day fishing trip for two including accommodations, guide, meals and round-trip transportation

Vince Hagan Company - VHCO VH-245JP Silo Top dust collector

Vulcan Materials - Sawgrass golf and beach holiday

Wacker Neuson Corporation - CT 48-11A walk behind cement trowel with handle

*Note: All-inclusive means travel, accommodations and more. Items subject to change.*

Once again this year, Internet bidding will be available on the Ritchie Bros. website, [www.rbauktion.com](http://www.rbauktion.com). To participate in the Auction, bidders must register one week in advance.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at Arizona State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).

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