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CIM ANNOUNCES DONATION BY MACK AND MCNEILUS FOR EIGHTH ANNUAL AUCTION AT WORLD OF CONCRETE

(Las Vegas, Nev. – Jan. 8, 2013) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that the signature item for their eighth annual auction at World of Concrete is a Mack® Granite® Axle Back model equipped with a McNeilus 11-cubic-yard concrete mixer donated by Mack Trucks, Inc. and McNeilus Co., a Division of Oshkosh Truck.

"Our signature item, the truck chassis donated by Mack Trucks and an 11-cubic-yard concrete mixer donated by McNeilus Company, is the strong foundation we need to help ensure a successful CIM Auction at the 2013 World of Concrete," said Michael Philipps, CIM Auction Committee Chairman. "The fact that these two industry leading manufacturers have donated the ready mix truck and mixer speaks volumes of their commitment to the concrete industry and the importance they place on the CIM program. The 2013 CIM Auction now has the potential to be the best ever, as the overall response of donated items from both producers and suppliers to the concrete industry has been outstanding," he added.

The truck is a 2012 Mack® Granite® and specifications include:

Granite Axle Back

Chassis # GU813-17950

GSO# 66817

VIN# 1M2AX13C5DM017950

Interior- Purebred slate gray

Engine - Mack MP7-365C
Emission Control - Mack ClearTech HHS SCR with fully catalyzed diesel particulate filter
Fan Drive - Behr electronic modulating
Alternator - 130A Delco 24 SI
Transmission- Eaton RTO14909ALL 11 speed fuller
Front Axle - Mack UniMax FXL 20, 20,000 lb.
Rear Axle - Meritor RT46 160, 46,000 lb.
Ratio - 4.56
Rear Suspension - Hendrickson HMX 460, 46,000 lb.
Axle spacing - 54"
Wheelbase - 222"
Frame - Mack Cornerstone 11.1 x 300 x 90 mm
Frame Reinforcement - 5mm partial length
Bumper - Extended swept back steel
Paint - Mack White, DuPont P9188

Additional Features

CIM (Concrete Industry Management) donation chassis by Mack and McNeilus
Bendix ABS braking system
50-gallon steel fuel tank
Aerodynamic heated mirrors, right hand Moto mirror
Mack Powerleash engine brake
1500 watt engine block heater
Davco 382 heated fuel-water separator
Mack blend air cab climate control
Front and rear tow hooks
Front tires - Bridgestone 425/65R22.5 M844F
Rear tires - Bridgestone 11R22.5 M711

The McNeilus standard mixer includes:

Charge Hopper

- 4" drop, SAT (Swing Away Throat) hopper

Chute

- (3) standard steel extension chutes
- Transitional foldover
- Chute air lock
- Chute power up/down
- 5 foot main chute
- "L" bracket extension chute rack – passenger side

Mixer Controls

- Box controls in cab
- Remote drum start/stop
- Cable controls
- Rear pendant with 25-foot cable

Drum

- 10.5 YD³ drum
- 42" discharge opening
- 1/4" fins
- Bolted surge fins

- ¼" head section
- ¼" skin
- ¼" tail cone section
- PMP drum drive

Fenders

- Steel fender shells
- Steel fender ends

Hydraulics

- 4.6 cubic inch Eaton motor
- 5.4 cubic inch Eaton main pump
- Composite reservoir – mounted in front pedestal

Front Pedestal

- ¼" front pedestal

Rear Pedestal

- ¼" rear pedestal
- Knee braces
- Wide ladder platform with upper ladder platform gate

Water System

- 125-gallon steel water tank
- Top fill
- Driver side mounted

The eighth annual auction will be held on Wednesday, Feb. 6 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 1 p.m. and the live auction begins at 1 p.m. Once again this year, internet bidding will be available on the Ritchie Bros. website, www.rbauktion.com. To participate in electronic auction bidding, bidders must register a week in advance. Those participating in the auction at WOC can register on-site. For a full list of items, please visit www.concretedegree.com/auction.

Those interested in making a donation should contact CIM Auction Committee Chairman Michael Philipps at michaelf.philipps@cemex.com or (713) 722-2969.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at Arizona State University, California State University, Chico,

Texas State University and the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with 5 or more years of experience in the industry.

The CIM program has and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.

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